

Transformational Coaching/Counseling for People in Managerial Positions

Reflect · Awareness · Adjust





Why Transformational Coaching/Counseling?

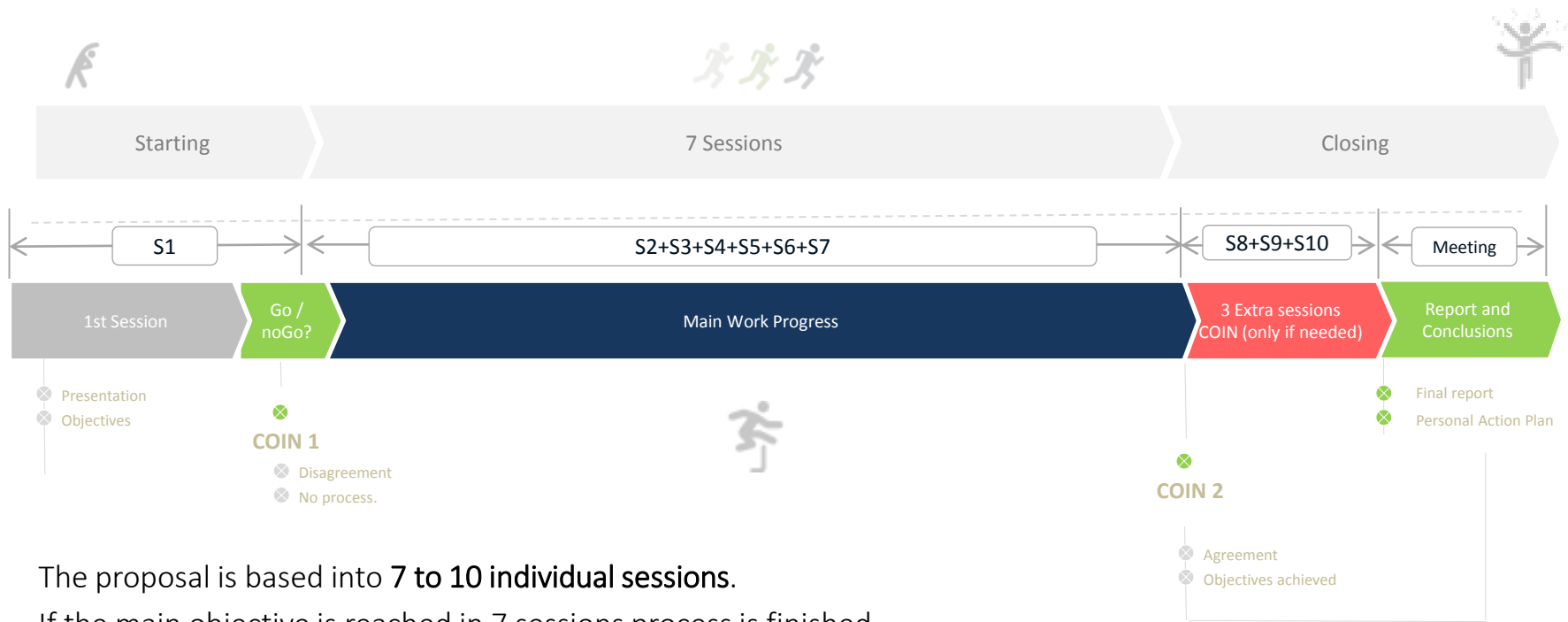
Both Transformational Coaching and Counseling are processes through a person is accompanied to develop specific skills.

They are **non-directive** methodologies, which means that the coach or advisor does not contribute his/her experience in the topic being discussed, does not advise or guide, but focuses efforts on the process of awareness and responsibility of the accompanied person.

The consultant/advisor works on aspects that are right on the person but they want to improve. The Coach/Advisor is a professional trained to provide help and deployment of the potential of individuals.

In business environments these methods are strongly recommended for managers who are already achieving their personal goals with a high level of efficiency but it is needed to activate behaviors and attitudes that will improve the results of equipment or company ecosystem.

Sessions – Fees – COIN (*Continue Only If Needed*)



The proposal is based into **7 to 10 individual sessions**.

If the main objective is reached in 7 sessions process is finished.

If no any results are reached in 7 sessions process is finished.

If agreed 3 extra individual sessions are done.

Fees of the full process are 2.500€.

The Consultant · Coach · Advisor

Daniela Ruiz Puigbò is Degree in Pedagogy, Master in Communication, Counseling Advisor and Master in Art Therapy. Facilitator of personal and social transformation processes with persons, companies and organizations. She designs and develops softskills trainings relating to generative leadership, creativity, change management, personal management and personal skills that promote healthy teams of high performance activators of ecosystems.

She is currently People Development Director in Gesem.

Since 2002 she has specialized in accompanying women in their processes of empowerment and personal and professional leadership.





Daniela Ruiz Puigbò

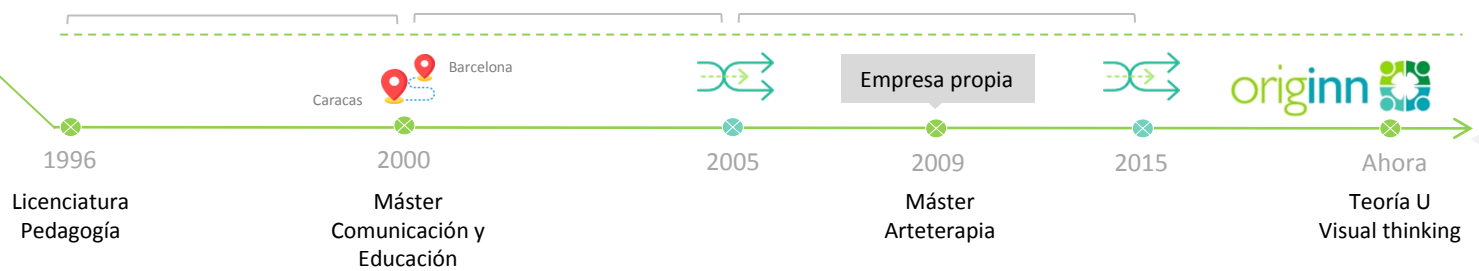
Catálisis de personas y equipos

Empoderando change makers
Activando la cooperación genuina en las organizaciones

Formación 4.0
co·creación



- Profesora Universidad (UCAB)
- Investigadora: investigación – acción (UCAB)
- Formación de formadores nacional (Jesuitas)
- Project Manager de en.red.ando
- Responsable Master Comunicación Digital en.red.ando/UPC
- Investigación y Formación UOC
- Formación de profesores UPC
- Fundación y Dirección de un centro de Arteterapia
- Acompañamiento individual y grupal
- Responsable I+D+i / Softskills
- Formadora de Softskills
- Intervención en equipos naturales
- Acompañamiento a Líderes de equipo



1996
Licenciatura Pedagogía

2000
Máster Comunicación y Educación

2005

Empresa propia

2009
Máster Arteterapia

2015



Ahora
Teoría U Visual thinking

aprendizajes

experiencia

formación